

**Flyers. Samples.
Placards. 2017.**



Flyers. Samples. Placards. 2017.

On-site advertising

Your on-site presence is possible in our student shops, kiosks as well as print shops in a central location on the campus of the University City and Irchel.

Flyers We place your flyers beside the cash desk in our locations on the City and Irchel campuses. On request, we can place a flyer in each shopping bag every time a customer makes a purchase.

Magazines Do you have a company magazine which you would like to make known among students? We can place sample copies in our student shops. On request, we can hand out a copy to every customer who makes a purchase.

Samples Do you have a product which you would like to make known among students? We can place samples in our shops. On request, we can hand out a sample to any customer who makes a purchase.

Placards Advertise your brand, product, traineeships or your career day by placing a placard in our student shops, kiosks and other locations on the City and Irchel campuses. One A1 placard in a prime position can be reserved per location.

Products	Price	Semester start / break *
Display flyers	150,- / Location / Week	+10% / -20%
Hand out flyers	0.6 / Piece **	+10% / -20%
Display magazines	200,- / Location / Week	+10% / -20%
Hand out magazines	0.8 / Piece **	+10% / -20%
Placard A1	210,- / Placard location / Week	+15% / -20%
Samples	on request	

All prices in Swiss francs (CHF), excluding VAT.

* Semester start phase: mid-February to mid-March and mid-September to mid-October. University vacations: beginning of January to mid-February and beginning of June to mid-September.

** Price applicable for distributing 2000 flyers and above.