

Semester start kit.  
2018.



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## Your presence on-site

On the very day of the semester start, we distribute over 5.000 semester start kits in our two student shops on the City and Irchel campus. The bags will be advertised on all first-semester student days and they will be given to all the customers that shop in our book and stationery shops.

Your presence in the semester start kit does not only support the students in their first year of study but also «Pigna», the foundation for humans with disabilities. This year for the first time, 5.000 semester start kits will be packed in the day care of Pigna. We are very proud of the collaboration.



### Key Facts

- \* **Amount of bags:** 5.000 bags
- \* **Distribution period:** From 13.9.2018, until 28.9.2018 at the latest
- \* **Material and appearance:** Cotton bag nature
- \* **Booking deadline:** 8.8.2018



### Costs

- \* **Flyers:** 0,70 CHF
- \* **Small samples:** 0,90 CHF
- \* **Big samples:** 1,20 CHF
- \* All prices per piece in Swiss francs (CHF), excluding VAT.; every article can be booked only once per client (except flyers). Not exclusive to any sectors. The clients will brand the products



### Delivery

- \* **Delivery of the samples:** not individually packed; until 13.08.2018 (1.8.2018 earliest) to the following address: Pigna, Oberfeldstr. 12a, 8302 Kloten (Receiving goods: ramp behind the house)

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Products *	Flyers	Small	Big
Mineral water			x
USB flash drive		x	
Sweets		x	
Ballpoint or felt-tip pen*		x	
Highlighter		x	
Post-Its, small or big		x	x
Flash cards A7		x	
Writing block			x
Magazine			x
Earplugs		x	
Flyer A6 / A5 (max. 5 pieces)	x		

\* We are also happy to receive your individual ideas.

\*\* z.B. Stabilo Point 88 or Caran d'Ache Kugelschreiber 825 blau