

«uzh agenda».
2018 | 2019.



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Advertising in the «uzh agenda 2018 | 2019»

The «uzh agenda» (University of Zurich calendar of events) is published in collaboration with the University of Zurich. It is distributed personally at our shops, additionally to newly-enrolled students at the beginning of their first semester

Student organisations such as faculty associations have the opportunity to publicise important dates in the «uzh agenda» free of charge. This allows students to maintain an overview of events scheduled over the whole year.



Key Facts

- * **Circulation:** 10.000 copies
- * **Format:** A6 vertical, ring binding
- * **Distribution commences:** from 10 September 2018
- * **Target group:** Students of the University of Zurich
- * **Deadline insertin:** 3.8.2018



Content

- * Official information on student life, semester dates, enrolment dates, etc.
- * Dates and offers related to careers and professions
- * Information from student faculty associations
- * Important information on sports events and ASVZ (Academic Sports Association Zurich) registration deadlines
- * Competitions



Dates and Locations of Distribution

- * The agenda is distributed at our stands in the Lichthof City and Irchel during the first semester days:
 - 13 September 2018** (Humanities)
 - 14 September 2018** (Law and economics)
 - 17 September 2018** (Natural sciences)
- * The agenda is also part of the first-semester package supplied to new students by the Student Association of the Faculty of Economics and the Student Association BIUZ (Biology) as well as the Student Association Atomoi (Student Association Chemistry/Biochemistry).

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Placement	Format	Price
Outside back cover	105x 148 mm (A6) ¹	16.600,-
Inside front cover	105x 148 mm (A6) ¹	13.000,-
Inside back cover	105x 148 mm (A6) ¹	11.600,-
4 logo entries / month	By arrangement ³	4.000,-
4 text entries / month (including logo small)	18 x 18 mm	5.000,-
Month sponsorship, full-page	105x 148 mm (A6) ¹	5.900,-
1/4 page (Banner) ²	88 x 30 mm	5.900,-

Supplements	Format	Price
Bookmark or Flyer	148x 105 mm (A6) ¹	5.900,- (excluding print)

¹ Another option is a type area of 93 x 148 mm (the advertisement is placed on the left or right, and the distance between the advertising text and the binding should be at least 1.2 cm). Bleed margin: 3 mm

² Four banner placements in the package, position freely selectable.

³ Logo entry/month or text entry/month (including small logo) CHF 1.050,- or CHF 1.300,- respectively.

All prices are in Swiss francs (CHF), excluding VAT.



Data delivery

- * **Deadline insertion:** 3.8.2018
- * **Data delivery:** Printable PDF with cut marks via e-mail to: info@campus-media.ch