

Online positioning. 2017.



Online positioning. Club. 2017.




www.campus-club.ch

www.campus-club.ch encompasses all the information and services provided by the central student office (Zentralstelle der Studentenschaft) at the University of Zurich related to printing, copying, shopping and jobs. Your presence on this site allows you to address students as a target group directly and efficiently.

Target group: Students and graduates of Swiss universities with a focus on UZH and ETH Zurich.

Geographical distribution: Throughout Switzerland with a focus on the surroundings of the University of Zurich.

Categories: Purchase / Print & Copy / Campus life / Orientation / Career

Online positioning	Format	Placement	Weekly price
 Leaderboard	728*90 px	each page	325,-
 Wide Skyscraper	160*600 px	each page	325,-
 Medium Rectangle	300*250 px	each page	325,-

All prices are in Swiss francs (CHF), excluding VAT.

Statistics (monthly Ø)

Page views	22.859	Recurrent visitors	41.2 %
Unique visitors	5.937	Average visit duration	2:21 min
Visits	9.641	Max. amount of pages per day	3.419
Ø Pages / visitor	2,37		

CAMPUS MEDIA

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Online Positioning. Career. 2017.




www.campus-career.ch

Campus Career is the most extensive career platform for Students and graduates of Swiss universities. They find graduate positions, internships/work placements and student jobs here.

Target group: Job seeking students and graduates of Swiss universities.

Geographical distribution: Higher education areas Zurich, Luzern, Bern, Basel and Geneva as well as job seekers from abroad.

Categories: Graduate jobs / Trainee positions / Internships / Student jobs / Portraits / Career Advisor

Online positioning	Format	Placement	Weekly price
 Leaderboard	728*90 px	each page	1.000,-
 Wide Skyscraper	160*600 px	each page	1.000,-
 Medium Rectangle	300*250 px	each page	1.000,-

All prices are in Swiss francs (CHF), excluding VAT.

Statistics (monthly Ø)

Page views	192.860	Ø Visit duration	2:44 min
Unique visitors	9.880	Max. amount of pages per day	12.932
Visits	29.100	Advertisement with best page view	4.206
Ø Pages / visitor	6.70	Recurrent visitors	67.9%

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