

Screens.
2017.



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Your digital presence on our adscreens

Our student shops on the City and Irchel campuses feature advertising screens where you can market your digital message. Thanks to the diverse selection of books, stationery items and food, these locations are a daily point of contact for numerous students, teenaged schoolchildren and UZH employees.



Key Facts

- * **Screens:** Inner screen cash desk (City student shop, Irchel student shop)
- * **City Campus:** mainly students of economics, law, humanities, social sciences and medicine
- * **Irchel Campus** The Irchel campus is home to natural science students and BA medical students



Data delivery

- * **Format JPEG/PNG:** Full screen: 1920 x 1080px (width x height)
Seize: max. 2000 x 2000px / Colour space: RGB-colours
- * **Format AVI/ MOV/ MP4/ Flash:** Full screen: 1920 x 1080px / Size: max. 2 GB
Codec: DivvX, dx50, MPEG-2/4, Flash
- * **Data delivery:** At the latest one week before the broadcasting date to:
info@campus-media.ch

Location	Frequency	Price / Week *
Screen (inner screen cash desk)	3.000 / Week	450,-
All-in-one (City & Irchel)	6.000 / Week	800,-
Combo unlimited **	6.000 / Week	7.500,-

* All prices are in Swiss francs (CHF), excluding VAT. Price for looping 20" spot. The minimum booking term in the student shop is two weeks. Price semester start autumn: +100% (mid-September until the end of September), Price semester break: -20%.

** Book a slot and present yourself to the students throughout a year. Content monthly exchangeable.

The broadcasting times are Monday to Friday during the regular opening hours, which are on average 10h/day. The screens measure a diagonal of 42 inches. The loops have a maximum duration of five minutes; the spot will be broadcasted for a minimum of 100 times a day.